



Kensing Phytosterols

# Plant-based Solutions for Beauty Care

**Improve Personal  
Care Products**

## Phytosterol Actives

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Active with soothing effects

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Active with anti-inflammatory  
properties

## Phytosterol Derivatives

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Emulsifying agent

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Texturizing agent





## The Purely Better Advantages of Phytosterol Actives

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### Phytosterols help to:

- Soothe, strengthen, and repair skin
- Lock in moisture and protective properties
- Improve barrier function
- Improve dry and irritated skin and scalp



## The Better Formulation Flexibility of Phytosterol Derivates

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### PEG-16 plant-based sterols help to:

- Increase the fluidity of the formulation and improve pigment dispersion
- Act as a primary or auxiliary emulsifier
- Function as a stabilizer and consistency modifier providing emollience to skin care preparations
- Enhance application properties of a lotion when used as an emulsifier
- Decrease air entrapment and particle agglomeration problems

### PEG-10 plant-based sterols help to:

- Act as an auxiliary emulsifier, appearance modifier, and emollient in skin care products
- Affect the formulations viscosity, changing the consistency of a firm cream to pourable lotion with smooth texture and a glossy sheen
- Impart a gloss and gel-like elegance to a dull cream