

Kensing Plant-based Vitamin E

# **Purely Better Antioxidants**

The Pure Benefits of Kensing Plant-based Vitamin E

### **Better for Food Production**

Lower volatility; more antioxidants remain after heat-processing

Imparts no odor or flavor with excellent sensory profile

# **Greater Consumer Benefits**

Extends food shelf life, helping retain color, flavor, and texture longer

Up to 3x more effective than synthetic antioxidants

GOLD

ecovadis Sustainability

## The Purely Better Antioxidant Advantages of Kensing Plant-based Vitamin E

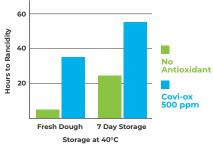
Does not impart odor or flavor with excellent sensory profile for use in foods. Helps retain flavor, color, and product texture. Provides protection for oils, flavors, and natural colors.

#### **Natural benefits**

- · Low Carbon Footprint
- Sustainable
- · Kosher and Halal Certified
- · Clean Label

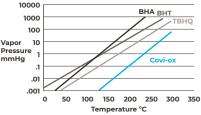
#### **Baked Cookies**

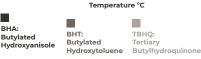
Covi-ox® mixed tocopherols are the least volatile compared to commercial alternatives leading to higher antioxidant amounts being retained in the finished product for high-temperature processing applications.





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Volatility of Covi-ox natural mixed tocopherols vs. commercial antioxidants

# Covi-ox® plant-based mixed tocopherols are 3X more efficient than synthetics at extending shelf life of natural oils.

Oxidative Stability Index (OSI) in sunflower oil at 110°C

