

# Purely Better Anionic Surfactants for Personal Care



**Kensing offers low- and high-active anionic surfactants for use as a primary surfactant in shampoos, bubble baths, and cleanser systems.**

## The Natural Advantages of Kensing Anionic Surfactants

Your customers look for quality and consistency, but also seek products that are sustainable and environmentally friendly. At Kensing, we help you deliver it all. Kensing anionic surfactants are resourced from naturally derived, bio-based alcohols. Our versatile product line, from sodium lauryl sulfate to 1, 2 and 3 mole lauryl ether sulfates, provides customized solutions to fit your specific needs and delivers excellent foaming properties with low skin irritation.

## The Benefits of Kensing Anionic Surfactants:

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**Superior foaming and cleansing power with enhanced mildness and tolerance to water hardness**

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**Naturally derived with a high percentage of bio-based carbon**

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**High quality surfactant with high consistency**

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**Products are available as preservative-free (high pH) or MIT/CIT<sup>1</sup>-preserved, providing formulation flexibility**

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**Certified sustainable palm oil—RSPO (Mass Balance available)**

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**ReNu high-performance lauryl ether sulfates available**

## High Active Products

Our high active products (Kopacol™) are shipped as flowable paste which lets our customers reduce freight costs, lower in-plant handling expenses, maximize storage efficiency, and produce more customized concentrated formulations. All Kopacol products are considered self-preserving by virtue of their high active level (low water content or high pH). Additionally, our highly knowledgeable technical experts can provide you with a customized solution for the handling and dilution of our high active products.

## Low Active and Special Blends

Our low active product line (Sensapol™) lets you easily incorporate our product into your formulation to add excellent foaming properties and superior cleansing power.

Our Gentlex™ product line is a special, highly concentrated blend of anionic, nonionic, and amphoteric surfactants specially designed for personal cleaning products. It provides high foaming, high mildness, easy to build viscosity and can be easily blended into your formulation.

Kopacol™ N 56 is a 2 mole lauryl ether sulfate with 56% active matter optimally designed for ease of diluting and low handling expenses, and contains neither preservative nor ethanol.

1. MIT/CIT: Mixture, containing 5-Chloro-2-methyl-2H-isothiazol-3-one and 2-Methyl-2H-isothiazol-3-one (3:1)

## Applications

Shampoo, Hair Conditioner, Body Wash, Body Scrubs, Shaving Cream, Facial Wash, Liquid Hand Soap, Skin and Hair Care Products, Pet Shampoo

## Product Range and Applications

All products above are/can be available as Safer Choice and Mass Balance certified

### Low Active

Product Name	INCI Name	Active Matter %	Form	pH Range	Biobased Carbon (%)	Benefits
Kopacol LS 30 NA	Sodium lauryl sulfate	30	Liquid	10.5-11.5	100	Preservative-free, 100% natural, superior foaming
Sensapol WAQ-LCK	Sodium lauryl sulfate	30	Liquid	7.5-8.5	100	100% Natural, superior foaming
Sensapol ES-1 K	Sodium lauryl ether sulfate + 1 EO	25	Liquid	6.0-8.0	86	
Sensapol ES-2 K <sup>2</sup>	Sodium lauryl ether sulfate + 2 EO	25	Liquid	7.0-8.0	75	Easy to handle, excellent foaming and viscosity properties, high mildness, versatile
Sensapol ES-3 K	Sodium lauryl ether sulfate + 3 EO	28	Liquid	6.5-7.5	66	
Kopacol N 56	Sodium lauryl ether sulfate + 2 EO	56	Liquid to paste	6.0-8.0	75	Easy to dilute, lower freight cost, preservative-free
Gentlex 611 L	Sodium lauryl ether sulfate (and) lauryl glucoside (and) cocamidopropyl betaine	60	Liquid	6.0-7.5	78	Special blend of primary and secondary surfactants, easy to formulate, high mildness
Gentlex 611 L UP <sup>2</sup>	Sodium lauryl ether sulfate (and) lauryl glucoside (and) cocamidopropyl betaine	60	Liquid	11.0-12.0	78	Special blend, easy to formulate, preservative-free, easy to dilute, high mildness, high performance

### High Active

Product Name	INCI Name	Active Matter %	Form	pH Range	Biobased Carbon (%)
Kopacol N 701 S <sup>2</sup>	Sodium lauryl ether sulfate + 1 EO	70	Mobile Paste	7.0-9.0	86
Kopacol N 70 NA <sup>2</sup>	Sodium lauryl ether sulfate + 2 EO	70	Mobile Paste	7.0-9.0	75
Kopacol N 70 LS <sup>2</sup>	Sodium lauryl ether sulfate + 3 EO	70	Mobile Paste	7.0-9.0	66

2. Ultra-Low 1,4-Dioxane ReNu grade is also available

Contact us to learn more about our anionic surfactants at [CustomerCare@KensingSolutions.com](mailto:CustomerCare@KensingSolutions.com) or [KensingSolutions.com/Products/Anionic-Surfactants/](https://KensingSolutions.com/Products/Anionic-Surfactants/)



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